

## **Request for Proposals-(Re-advertisement)**

**Title: Economic analysis of the actual/ potential impacts of REDD+ nesting and private sector investment on Kenya's economy and climate finance flows.**

**RFP No: REDD+/002**

**Date of Issuance: August 1, 2022**

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### **1. Background**

Conservation International (CI) has been protecting nature for the benefit of all, for over 30 years. Through science, policy, and partnerships, CI is helping build a healthier, more prosperous, and more productive planet. Today, with offices in more than two dozen countries and a worldwide network of thousands of partners, CI has a truly global reach.

CI is supporting the Government of Kenya, through the REDD+ Coordination Office in the Ministry of Environment and Forestry, to design arrangements for a system that will allow for site- or subnational-scale REDD+ activities to be incorporated into, and formally recognized under, the national REDD+ program. This process is referred to as REDD+ nesting and is envisioned to take a 3-step approach, which will eventually ensure full nesting arrangements are in place. The benefits include avoiding double counting of emissions and double payment of beneficiaries, while ensuring eligibility of site-scale emissions reductions to a broad spectrum of climate finance sources, including evolving compliance markets. REDD+ Nesting will further result in more stakeholder engagement in carbon emission reductions, thereby helping Kenya achieve its Nationally Determined Contributions (NDC) commitments. Within this context, CI seeks to engage a consultant to help demystify the economic impact of nesting in Kenya.

### **2. Project Overview**

An economic impact assessment seeks to estimate the changes that may result from a proposed project or program. The general approach involves projecting the levels of economic activity that would be expected to prevail in the study area with, and alternatively without, the project. In pursuit of the objectives of establishing a framework for REDD+ nesting, CI is conducting this study whose main objective is to assess the actual and/or potential impact of different options for REDD+ nesting and private sector investment on Kenya's economy and climate finance flows.

Specific objectives to be analyzed include to:

- Assess the role of nesting approaches on the magnitude and impact of private investment and/or purchase of Verified Emissions Reductions (VERs) from Kenya
- Assess the possibilities and obligations associated with different nesting approaches with regard to Kenya's emission reductions and ability to meet its NDC
- Assess the effect of nesting approaches on revenue (national and site-scale specific) increase from avoided deforestation activities

### **3. Terms of Reference, Deliverables and Deliverables Schedule**

The consultant will be expected to:

- a) Develop a spreadsheet-based analytical tool for comparing the economic implications of different nesting approaches for various actors, including government, project developers, and communities.

- b) Conduct an analysis of the impact of alignment of Monitoring Reporting and Verification (MRV) within the framework of the analytical tool, by looking at implications of delivering MRV services at the national and project level . This analysis should also include the implications for emission reduction potentials associated with using the national Forest Reference Level (FRL) vs project level baselines and estimates.
- c) Conduct a comparative analysis and simplified economic modeling for stand-alone projects, and nested projects, or only national scenarios to determine the relative costs and benefits for the country with a particular focus on implications for meeting its targets/commitments e.g. NDC.
- d) Estimate the implications and likelihood of Kenya meeting its NDC targets under a fully nested framework.
- e) Determine the allocation of costs and benefits, overall Return on Investment (RoI), and economies of scale that can be achieved under different approaches to nesting.
- f) Estimate the costs of implementing the REDD+ nesting framework in the country under different scenarios.
- g) Identify appropriate approaches and options to REDD+ Nesting or policy interventions that would improve the economic impact of nesting by improving efficiency, enhancing marketability, or expanding the potential marketable volume of credits.
- h) Take part in and carry out dissemination workshops to the target audiences as advised by CI.

#### **Deliverables/Estimated Outputs**

- Inception report outlining a draft work plan and proposed methodology.
- Spreadsheet-based analytical tool that compares costs and financial flows to relevant actors for three different nesting approaches: stand-alone projects, and nested projects, or only national. The tool will include at least two options for delivering MRV services. Carbon price and a national levy on carbon transactions will be variables that can be adjusted by the user.
- Draft report outlining;
  - Approach used
  - Analysis of the specific economic and finance impact assessment as outlined in the tasks above including economic models as appropriate.
- Final report of the economic impact assessment including an executive summary with the main findings.
- An abridged version of the report or a short blog as appropriate.
- MS PowerPoint summarizing the methods used and findings.
- Presentation of findings to target audiences.

#### **4. Submission Details**

- a. Deadline. Proposals must be received no later than **22<sup>nd</sup> August 2022**, 5PM EAT. Late submissions will not be accepted. Proposals must be submitted via email to [procurementaffd@conservation.org](mailto:procurementaffd@conservation.org). All proposals are to be submitted following the guidelines listed in this RFP.
- b. Validity of bid. 120 days from the submission deadline
- c. Clarifications. Questions may be submitted to [procurementaffd@conservation.org](mailto:procurementaffd@conservation.org) by the specified date and time in the timeline below. The subject of the email must contain the RFP number and title of the RFP. CI will respond in writing to submitted clarifications by the date specified in the timeline below. Responses to questions that may be of common

interest to all bidders will be posted to the CI website and/or communicated via email.

- d. Amendments. At any time prior to the deadline for submission of proposals, CI may, for any reason, modify the RFP documents by amendment which will be posted to the CI website and/or communicated via email.

## 5. Minimum Requirements

- a. A master's degree in Environmental Economics, Economics, Environmental Science/Studies or a related field.
- b. Demonstrated experience advising on or developing economic impact assessments in the environmental sector.
- c. Good understanding of REDD+, carbon markets/trading, jurisdictional and nested REDD+ approaches and the discussions on result based and market-based finance under the UNFCCC Paris Agreement.
- d. Excellent expertise in developing analytical tools and economic models.
- e. Experience and track record in similar assignments.
- f. Excellent skills in project management and communications, both written and oral, demonstrated in previous assignments.
- g. Demonstrated ability to write clear and concise reports in English.

## 6. Proposal Documents to Include

- a. Signed cover page on bidder's letterhead with the bidder's contact information.
- b. Signed Representation of Transparency, Integrity, Environmental and Social Responsibility (Attachment 1)
- c. Technical Proposal.
  - i. Corporate Capabilities, Experience, Past Performance, and 3 client references. Please include descriptions of similar projects or assignments and at least three client references.
  - ii. Qualifications of Key Personnel. Please attach CVs that demonstrate how the team proposed meets the minimum requirements listed in section 5 (Minimum Requirements).
  - iii. Technical Approach, Methodology and Detailed Work Plan. The Technical Proposal should describe in detail how the bidder intends to carry out the requirements described in the Terms of Reference under section 3
- d. Financial Proposal. Offerors shall use the cost proposal template ([Attachment 3](#)).

- 7. **Evaluation Criteria** In evaluating proposals, CI will seek the best value for money considering the merits of the technical and costs proposals. Proposals will be evaluated using the following criteria:

Evaluation Criteria	Score (out of 100)
Does the bidder's past assignments demonstrate proven experience advising on or developing economic impact assessments in the environmental sector?	20
Does the bidder demonstrate a solid understanding of REDD+, carbon markets/trading, jurisdictional and nested REDD+ approaches and the discussions on result based and market-based finance under the UNFCCC Paris Agreement?	15
Is the proposed approach and methodology appropriate to the assignment, practical in the prevailing project circumstances, realistic and promise efficient implementation to the assignment?	30

Does the bidder and the proposed personnel possess the specific technical expertise required for the assignment?	15
Cost: Costs proposed are reasonable and realistic, reflect a solid understanding of the assignment.	20

## 8. Proposal Timeline

RFP Issued	1 <sup>st</sup> August 2022
Clarifications submitted to CI	8 <sup>th</sup> August 2022
Clarifications provided to known bidders	15 <sup>th</sup> August 2022
Complete proposals due to CI	22 <sup>nd</sup> August 2022
Final selection	29 <sup>th</sup> August 2022

- 9. Resulting Award** CI anticipates entering into an agreement with the selected bidder by **5<sup>th</sup> September 2022**. Any resulting agreement will be subject to the terms and conditions of CI's Services Agreement. A model form of agreement can be provided upon request.

This RFP does not obligate CI to execute a contract, nor does it commit CI to pay any costs incurred in the preparation or submission of the proposals. Furthermore, CI reserves the right to reject any and all offers, if such action is considered to be in the best interest of CI. CI will, in its sole discretion, select the winning proposal and is not obligated to share individual evaluation results.

- 10. Confidentiality** All proprietary information provided by the bidder shall be treated as confidential and will not be shared with potential or actual applicants during the solicitation process. This includes but is not limited to price quotations, cost proposals and technical proposals. CI may, but is not obliged to, post procurement awards on its public website after the solicitation process has concluded, and the contract has been awarded. CI's evaluation results are confidential and applicant scoring will not be shared among bidders.

- 11. Code of Ethics** All Offerors are expected to exercise the highest standards of conduct in preparing, submitting and if selected, eventually carrying out the specified work in accordance with CI's Code of Ethics [for GCF-funded projects only, add: "and the Green Climate Fund's [Policy on Prohibited Practices](#)"]. Conservation International's reputation derives from our commitment to our values: Integrity, Respect, Courage, Optimism, Passion and Teamwork. CI's Code of Ethics (the "Code") provides guidance to CI employees, service providers, experts, interns, and volunteers in living CI's core values, and outlines minimum standards for ethical conduct which all parties must adhere to. Any violation of the Code of Ethics, as well as concerns regarding the integrity of the procurement process and documents should be reported to CI via its Ethics Hotline at [www.ci.ethicspoint.com](http://www.ci.ethicspoint.com).

## 12. Attachments:

Attachment 1: Representation of Transparency, Integrity, Environmental and Social Responsibility  
Attachment 2: Cost Proposal Template

## Attachment 1: Representation of Transparency, Integrity, Environmental and Social Responsibility

RFP No. XXXXXXXX

UEI Number (if applicable): XXX-XXX-XXX

All Offerors are expected to exercise the highest standards of conduct in preparing, submitting and if selected, eventually carrying out the specified work in accordance with CI's Code of Ethics. CI's Code of Ethics provides guidance to CI employees, service providers, experts, interns, and volunteers in living CI's core values, and outlines minimum standards for ethical conduct which all parties must adhere to. Any violations of the Code of Ethics should be reported to CI via its Ethics Hotline at [www.ci.ethicspoint.com](http://www.ci.ethicspoint.com).

CI relies on the personal integrity, good judgment and common sense of all third parties acting on behalf, or providing services to the organization, to deal with issues not expressly addressed by the Code or as noted below.

**I. With respect to CI's Code of Ethics, we certify:**

- a. We understand and accept that CI, its contractual partners, grantees and other parties with whom we work are expected to commit to the highest standards of Transparency, Fairness, and Integrity in procurement.

**II. With respect to social and environmental standards, we certify:**

- a. We are committed to high standards of ethics and integrity and compliance with all applicable laws across our operations, including prohibition of actions that facilitate trafficking in persons, child labor, forced labor, sexual abuse, exploitation or harassment. We respect internationally proclaimed human rights and take no action that contributes to the infringement of human rights. We protect those who are most vulnerable to infringements of their rights and the ecosystems that sustain them.
- b. We fully respect and enforce the environmental and social standards recognized by the international community, including the fundamental conventions of International Labour Organization (ILO) and international conventions for the protection of the environment, in line with the laws and regulations applicable to the country where the contract is to be performed.

**III. With respect to our eligibility and professional conduct, we certify:**

- a. We are not and none of our affiliates [members, employees, contractors, subcontractors, and consultants] are in a state of bankruptcy, liquidation, legal settlement, termination of activity, or guilty of grave professional misconduct as determined by a regulatory body responsible for licensing and/or regulating the offeror's business
- b. We have not and will not engage in criminal or fraudulent acts. By a final judgment, we were not convicted in the last five years for offenses such as fraud or corruption, money laundering or professional misconduct.
- c. We are/were not involved in writing or recommending the terms of reference for this solicitation document.
- d. We have not engaged in any collusion or price fixing with other offerors.
- e. We have not made promises, offers, or grants, directly or indirectly to any CI employees involved in this procurement, or to any government official in relation to the contract to be performed, with the intention of unduly influencing a decision or receiving an improper advantage.

- f.** We have taken no action nor will we take any action to limit or restrict access of other companies, organizations or individuals to participate in the competitive bidding process launched by CI.
- g.** We have fulfilled our obligations relating to the payment of social security contributions or taxes in accordance with the legal provisions of the country where the contract is to be performed.
- h.** We have not provided, and will take all reasonable steps to ensure that we do not and will not knowingly provide, material support or resources to any individual or entity that commits, attempts to commit, advocates, facilitates, or participates in terrorist acts, or has committed, attempted to commit, facilitate, or participated in terrorist acts, and we are compliant with all applicable Counter-Terrorist Financing and Anti-Money Laundering laws (including USA Patriot Act and U.S. Executive Order 13224).
- i.** We certify that neither we nor our directors, officers, key employees or beneficial owners are included in any list of financial or economic sanctions, debarment or suspension adopted by the United States, United Nations, the European Union, the World Bank, or General Services Administration's List of Parties Excluded from Federal Procurement or Non-procurement programs in accordance with E.O.s 12549 and 12689, "Debarment and Suspension".

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Attachment 2: Cost Proposal Template**

The cost proposal must be all-inclusive of profit, fees or taxes. Additional costs cannot be included after award, and revisions to proposed costs may not be made after submission unless expressly requested by CI should the offerors proposal be accepted. Nevertheless, for the purpose of the proposal, Offerors must provide a detailed budget showing major expense line items. Offers must show unit prices, quantities, and total price. All items, services, etc. must be clearly labeled and included in the total offered price. All cost information must be expressed in US Dollars, USD.

If selected, Offeror shall use its best efforts to minimize the financing of any taxes on goods and services, or the importation, manufacture, procurement or supply thereof. If Offeror is eligible to apply for refunds on taxes paid, Offeror shall do so. Any tax savings should be reflected in the total cost.

Cost Breakdown by Deliverable

<b>Deliverable</b>	<b>Price (Lump Sum, All Inclusive)</b>
<a href="#">Insert deliverable 1 from Section 3 or attached TOR</a>	
<a href="#">Insert deliverable 2 from Section 3 or attached TOR</a>	
<a href="#">Insert deliverable 3 from Section 3 or attached TOR</a>	
<a href="#">Insert deliverable 4 from Section 3 or attached TOR</a>	
<a href="#">Insert deliverable 5 from Section 3 or attached TOR</a>	

Cost Breakdown by Cost Component (example only)

<b>Description</b>	<b>Unit of measure (day, month etc)</b>	<b>Total period of engagement</b>	<b>Unit cost/rate</b>	<b>Total Cost for the Period</b>
Consultant 1				
Consultant 2				
Sub-total Personnel				
Travel Costs (if applicable)				
Other related Costs (please specify)				
<b>Total Cost of Financial Proposal</b>				